

# Ambetter - Marketplace

## 2025 Measure and Incentive Summary



Quality Rating System (QRS) and Healthcare Effectiveness Data and Information Set (HEDIS®) measures are included in the 2025 Ambetter Pay for Performance (P4P) program in the following table. National benchmark targets are based on those established by the National Committee for Quality Assurance (NCQA). The financial incentives are paid by Buckeye according to the target met for each measure.

HEDIS® MEASURES	Target 1 (Payout 75%)	Target 2 (Payout 100%)	Incentive Amount
Breast Cancer Screening (BCS-E)	71.50%	75.70%	\$ 25.00
Cervical Cancer Screening (CCS-E) - Total	56.90%	65.00%	\$ 25.00
Child and Adolescent Well-Care	50.50%	59.60%	\$ 25.00
Chlamydia Screening in Women - Ages 16-24	43.80%	51.50%	\$ 25.00
Colorectal Cancer Screening (COL-E)	56.90%	62.80%	\$ 25.00
Controlling High Blood Pressure	67.80%	72.90%	\$ 25.00
Eye Exam for Patients with Diabetes	42.40%	52.90%	\$ 25.00
Glycemic Status Assessment for Patients with Diabetes <9	72.50%	77.40%	\$ 25.00
Patients with Diabetes Kidney Health Evaluation	46.70%	55.40%	\$ 25.00
Plan All-Cause Readmissions	64.00%	55.50%	\$ 25.00